



AccessAbility  
Advantage

MAKING BUSINESS ACCESSIBLE

### **Why Hire *AccessAbility Advantage*?**

**The Law:** The Ontario government has mandated that your business must be accessible to people with disabilities. All organizations must comply with the Accessibility for Ontarians with Disabilities Act (AODA), Customer Service Standard, by January 1, 2012.

There are 11 Standards, which address policy, practice, procedure and training as it applies to the customer service you provide to the public.

### **Your Options:**

- ➔ Your organization can invest the time to study the requirements of the AODA and develop your compliance plan without external expertise and support. The Accessibility Directorate of Ontario has made resources available at [www.accesson.ca](http://www.accesson.ca).
  
- ➔ You can hire an accessibility consultant. Hiring *AccessAbility Advantage* will save you time and money, and ensure you comply with the AODA.

**Your job is to run your company. Our job is to help you chart a course to accessibility that saves you time and resources, strengthens your critical customer relationships, and improves your business results.**

Read more... (see over)



	<b>Hire <i>AccessAbility Advantage</i></b>	<b>No External Support</b>
Reduce Risk	<ul style="list-style-type: none"><li>▪ Ensure you meet the requirements of the AODA</li><li>▪ Audit-proof compliance reporting</li></ul>	<ul style="list-style-type: none"><li>▪ Rely on internal resources to understand and meet the requirements of the AODA</li><li>▪ Risk over- or under-achieving compliance</li></ul>
Avoid Cost	<ul style="list-style-type: none"><li>▪ Affordable fees for expert advice</li><li>▪ Innovative solutions and proactive advice that save money in the long term</li></ul>	<ul style="list-style-type: none"><li>▪ Cost of deploying internal resources to the task</li></ul>
Save Time	<ul style="list-style-type: none"><li>▪ Save time researching and educating yourself about the AODA</li><li>▪ Expert advice to guide you through compliance</li><li>▪ Reduce delivery windows</li></ul>	<ul style="list-style-type: none"><li>▪ Invest time researching accessibility, examples of compliance, drafting policies and procedures, etc.</li><li>▪ Potential unproductive time</li></ul>
Deploy Expert Resources	<ul style="list-style-type: none"><li>▪ Focus on your business</li><li>▪ <i>AccessAbility Advantage</i> focuses on accessibility</li></ul>	<ul style="list-style-type: none"><li>▪ Indirect cost of inexperienced resources</li><li>▪ Re-focus internal resources on compliance implementation</li></ul>
Provide Training	<ul style="list-style-type: none"><li>▪ Customized, all-inclusive in-person and e-learning training options</li><li>▪ Integrated tracking</li></ul>	<ul style="list-style-type: none"><li>▪ Use government's standard Serve-Ability e-learning module</li><li>▪ Manual tracking of completion</li><li>▪ Provide additional, separate training on your policies and procedures</li></ul>
Ensure Quality	<ul style="list-style-type: none"><li>▪ Accessibility experts provide practical advice</li><li>▪ AODA Standards interpreted for your business</li></ul>	<ul style="list-style-type: none"><li>▪ Inexperienced resources</li></ul>
Acquire Certification	<ul style="list-style-type: none"><li>▪ <i>AccessAbility Advantage</i> certificate upon compliance</li><li>▪ Display certification to demonstrate commitment to accessibility</li></ul>	<ul style="list-style-type: none"><li>▪ None</li></ul>