

ADVANCING WOMEN IN BUSINESS HONOUREES

THREE CANADIANS ARE THE INAUGURAL RECIPIENTS OF THE CATALYST CANADA HONOURS, WHICH RECOGNIZE CANADIAN CORPORATE LEADERS' COMMITMENT TO THE PROMOTION OF WOMEN IN BUSINESS.

ED CLARK, PRESIDENT AND CEO OF TD BANK FINANCIAL GROUP; COLLEEN SIDFORD, VP AND TREASURER OF ONTARIO POWER GENERATION INC.; AND SYLVIA CHROMINSKA, HEAD OF GLOBAL HUMAN RESOURCES AND COMMUNICATIONS AT SCOTIA BANK ALL WON FOR THEIR DEMONSTRATED COMMITMENT TO ADVANCING TALENTED WOMEN INTO LEADERSHIP ROLES.

CATALYST CANADA, A NON-PROFIT DEDICATED TO EXPANDING OPPORTUNITIES FOR WOMEN IN BUSINESS AND BUILDING INCLUSIVE WORKPLACES, HOSTED THE CATALYST CANADA HONOURS, WHICH TOOK PLACE IN OCTOBER 2010 IN TORONTO.

FOR MORE INFORMATION, VISIT CATALYST.ORG.

March of Dimes

PARTNERSHIP CREATES A BRAIN TRUST FOR AODA COMPLIANCE

In Canada, the buying power of persons with disabilities is estimated to be \$25 billion. In fact, more than 1.85 million people in Ontario (one in seven) have a disability and is expected to increase to one in five within 20 years. To help organizations serve this market, the Ontario March of Dimes and Quadrangle Architects have formed a new joint venture called AccessAbility Advantage.

AccessAbility's mandate is to deliver a one-stop shop to help make Ontario businesses more accessible for people with disabilities and facilitate compliance with *Accessibility for Ontarians with Disabilities Act*, which dictates all Ontario business that provide goods or services to the public will be barrier-free for both customers and employees by Jan. 1, 2012.

"Of the 360,000 businesses in Ontario, some are making progress implementing changes, but many don't even know where to begin and are struggling to understand the complexities of these new regulations," said Frances Jewett, AccessAbility Advantage's business development manager. "That's why we are here to help."

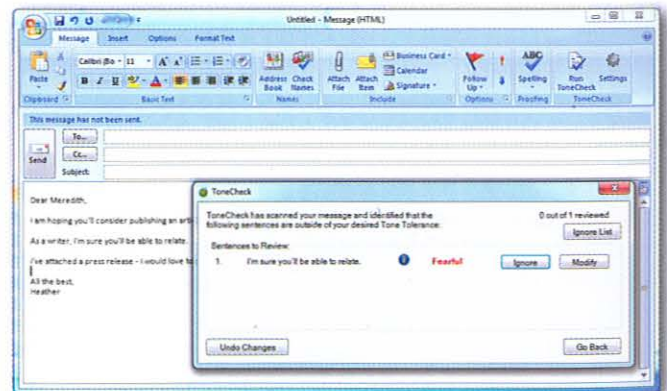
For more info, visit accessabilityadvantage.ca.



WHAT'S THAT SUPPOSED TO MEAN?

We've all received at least one blatantly rude email from a co-worker having a really stressful day but what are far more damaging are those snarky or abrupt emails you find in your inbox everyday. In fact, studies show email messages are interpreted incorrectly 50 per cent of the time according to *Journal of Personality and Social Psychology*. These emails cause a host of problems including offending co-workers and customers, damaging the reputation of the company, as well as the sender, and eroding the workplace culture.

To the rescue is Lymbix—from Moncton, N.B.—and its ToneCheck software for Microsoft Outlook. Similar to spell check, the software identifies and flags emotionally charged sentences in emails. Other features allow you to preview the emotion



in your message prior to sending, choose your acceptable tone tolerance level, and notify you if your message falls outside of your acceptable level when you hit send.

For more info and to download the free software, visit tonecheck.com.